

Kids Allowed in Pits at Atlanta Motor Speedway With New Pit Road Policy

For years, family and NASCAR have been synonymous with one another. This year, children can do more than watch the cars from the grandstands, they can get close enough to touch them.

Prior to the AdvoCare 500 on September 4, children of all ages have access to the pits via a new rule NASCAR instituted in 2011. With the purchase of a Sunday pre-race pit pass, kids will get to watch crew members prepare their racing machines and pit areas prior to 500 miles of racing on the high banks of the historic 1.54-mile speedway.

As always, children ages 14 and up can purchase pit access on Friday and Saturday.

Spectators with pre-race pit passes are allowed in the pit area until an hour prior to the start of each race on Labor Day Weekend at Atlanta Motor Speedway. Pit passes are \$125 for the weekend of \$100 for Sunday only.

Another change this year is a relaxed dress

code on pit road. Fans that plan to purchase pre-race pit passes can now wear shorts, open-toed shoes, sleeveless shirts, skirts and dresses on pit road all weekend long.

"This new policy opens up a great new opportunity to enhance the race day experience for fans of all ages," said AMS President Ed Clark. "The chance to get up close to where the race action plays out later in the night provides icing to the cake for fans in attendance at the AdvoCare 500 weekend."

Atlanta Motor Speedway is offering great value to fans of all ages on Labor Day Weekend. Children 12 and under can gain free admission to Friday's NASCAR Camping World Truck Series Atlanta 200 and Saturday's NASCAR Nationwide Series Great Clips 300 with an adult ticket. Students can purchase AdvoCare 500 tickets for \$19, with a valid student I.D.

NASCAR night racing returns to Atlanta Motor Speedway this Labor Day weekend, Sept.



2-4. Tickets for the AdvoCare 500 start at \$39. For more information, call the Atlanta Motor Speedway Ticket Office at (877) 9-AMS-TIX, (770) 946-4211 or visit www.atlantamotor-speedway.com.

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