

ADRL Returns to Memphis

Memphis Drags V Scheduled for May 22-23

by Bob Margolis

O'FALLON, Mo. -- Grab your blue suede shoes and get ready to head on out to visit the home of the blues.

ADRL officials are pleased to announce that after a two-year hiatus the National Guard ADRL tour will return to Memphis Motorsports Park on May 22-23 for the ADRL Memphis Drags V.

The return to Memphis marks the return of the ADRL to the site of what was perhaps its most defining moment. While surveying a less than expected crowd turnout during the 2006 race, ADRL Executive VP of Operations Jessica Alcock suggested that perhaps the league should give tickets away to get fans into the seats.

Her idea led to the birth of the successfully complimentary ticket distribution program currently utilized by the ADRL for all of its national events.

"Memphis holds a special memory for me," said ADRL President and CEO Kenny Nowling. "Had it not been for our last visit there, we definitely would not have embarked on the unique road to success that we are now on."

Memphis Motorsports Park vice president and General Manager Jason Rittenberry and his staff are pleased to have the ADRL's brand of all-professional drag racing back at their facility.

"Memphis is well aware of the on-track excitement the National Guard ADRL Series provides," said Rittenberry. "We are excited that the ADRL Memphis Drags is returning home to Memphis Motorsports Park in 2009. We look forward to partnering with ADRL to deliver this marquee event to our race fans in Memphis."

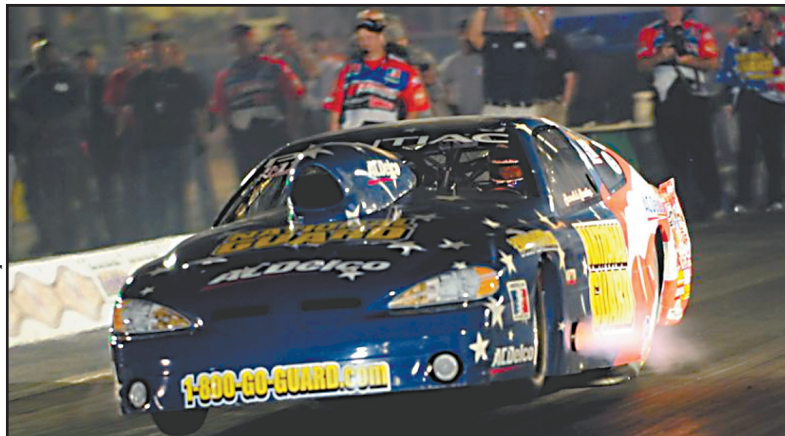
And while the contract has yet to be finalized, a major title sponsorship for the race has been secured and will be announced very soon.

About the National Guard

The National Guard is the oldest component of the Armed Forces of the United States and one of the nation's longest enduring institutions. The National Guard operates in all 50 states, three territories (Puerto Rico, Guam and the Virgin Islands) and the District of Columbia. For more information on the National Guard, visit 1-800-GO-GUARD.com. The National Guard maintains an overall motorsports presence with sponsorships in the ADRL, NASCAR, IRL and AMA Superbike series.

About the ADRL

Based in O'Fallon, Missouri, the American Drag Racing League is the nation's premier sanctioning body for the sport of eighth-mile drag racing. The five categories featured in the ADRL's all-professional show are Extreme Pro Stock, Pro Extreme Motorcycle, Extreme 10.5, Pro Nitrous and Pro Extreme, the quickest full-bodied class in all of drag racing. The 2009 National Guard ADRL tour schedule consists of 10 national events run throughout the United States. For more information on the ADRL, visit <http://www.ADRL.us>



2009 ADRL Schedule

March 6-7 ADRL Safety-Kleen Dragpalooza V
Houston Raceway Park / Baytown, Texas

April 10-11 ADRL Georgia Drags V
South Georgia Motorsports Park / Cecil, Georgia

May 22-23 ADRL Memphis Drags II
Memphis Motorsports Park / Millington, Tennessee

June 5-6 ADRL Pizza Hut Summer Drags V
U.S. 131 Motorsports Park / Martin, Michigan

July 3-4 ADRL Shelor Motor Mile Independence Drags III
Motor Mile Dragway / Radford, Virginia

July 24-25 ADRL 1-800-GO-GUARD.com U.S. Drags II
Virginia Motorsports Park / Dinwiddie, Virginia

August 7-8 ADRL Gateway Drags II
Gateway International Raceway / Madison, Illinois

August 21-22 ADRL Ohio Drags III
National Trail Raceway / Hebron, Ohio

September 11-12 ADRL Flowmaster Dragstock VI
Rockingham Dragway / Rockingham, North Carolina

October 23-24 LenMar Motorsports ADRL World Finals V
Texas Motorplex / Ennis, Texas

