

The 2017 NHRA Mello Yello Drag Racing Series schedule, a 24-race circuit continues to reach more U.S. markets than any other major motorsports series and will once again thrill millions of fans with its unique brand of high-horsepower entertainment that features photo finishes by the world's fastest race cars that dazzle with speeds in the 330-mph zone.

2017 NHRA MELLO YELLO DRAG RACING SERIES SCHEDULE

Feb 9-12

Circle K NHRA Winternationals, Pomona

Feb 24-26

NHRA Arizona Nationals, Phoenix

Mar 16-19

Amalie Motor Oil NHRA Gatornationals (PSM), Gainesville

Mar 31-Apr 2

Denso Spark Plugs NHRA Nationals, Las Vegas

Apr 21-23

NHRA Spring Nationals, Houston

Apr 28-30

NHRA Four-Wide Nationals (PSM), Charlotte

May 5-7

NHRA Southern Nationals (PSM), Atlanta

May 19-21

NHRA Kansas Nationals, Topeka

June 2-4

NHRA New England Nationals, Epping

June 8-11

NHRA Summernationals (PSM), Englishtown

June 16-18

NHRA Thunder Valley Nationals, Bristol

June 22-25

Summit Racing Equipment NHRA Nationals (PSM), Norwalk

July 6-9

Route 66 NHRA Nationals (PSM), Chicago

July 21-23

Mopar Mile-High NHRA Nationals (PSM), Denver

July 28-30

Toyota NHRA Sonoma Nationals (PSM), Sonoma

Aug 4-6

NHRA Northwest Nationals, Seattle

Aug 17-20

Lucas Oil NHRA Nationals (PSM), Brainerd

Aug 30-Sept. 4

Chevrolet Performance U.S. Nationals (PSM), Indianapolis

NHRA Mello Yello Countdown to the Championship

Sept 15-17

NHRA Carolina Nationals (PSM), Charlotte

Sept 21-24

NHRA Keystone Nationals (PSM), Reading

Sept 29-Oct. 1

AAA Insurance NHRA Midwest Nationals (PSM), St. Louis

Oct 12-15

AAA Texas NHRA Fall Nationals (PSM) Dallas

Oct 26-29

NHRA Toyota Nationals (PSM) Las Vegas

Nov 9-12

Auto Club NHRA Finals (PSM) Pomona

(PSM) - Event will include Pro Stock Motorcycle

COURTNEY FORCE ANNOUNCES SPONSORSHIP RELATIONSHIP WITH ADVANCE AUTO PARTS STARTING IN 2017

John Force Racing and Advance Auto Parts, a leading automotive aftermarket parts provider in North America, serving both professional installer and do-it-yourself customers, announced a major sponsorship agreement today to include major primary sponsorship of Courtney Force's Chevrolet Camaro SS Funny Car. This multi-year sponsorship will begin with the 2017 NHRA Mello Yello Drag Racing Series season opener, the Circle K NHRA Winternationals in Pomona, California, and cover the winningest female Funny Car driver in NHRA history throughout the season.

"I am thrilled to be driving the Advance Auto Parts Chevrolet Camaro SS Funny Car starting in 2017. Last season, we made some big strides toward our first championship and I am very confident in my team led by my crew chiefs, Dan Hood and Ronnie Thompson, and that next season can be even better. I love the look of this red, yellow and black Camaro and I can't wait to get it into the winner's circle," said Courtney Force.

Last year Advance Auto Parts appeared on John Force's PEAK Camaro Funny Car at select events including a trip to the winner's circle at the NHRA Carolina Nationals to start the 2016 Countdown. The relationship has expanded to encompass Courtney Force's Funny Car team through this multi-year sponsorship.

"This is a real business-to-business deal for John Force Racing. We expanded our relationship with PEAK at the beginning of last season and we ran the Advance Auto Parts Funny Car a couple times," said John Force, JFR CEO and 16-time Funny Car champion. "The opportunity came to grow the deal and they were interested in Courtney so it was a perfect match. We are excited to work with Sponsorship Integrated Manager Matt Davis and his team at Advance to help them grow their business across all their stores. I have done shows with Advance Auto

Parts in the past and am looking forward to working with them again."

Advance Auto Parts has been actively involved in motorsports through the NHRA, NASCAR and other motorsports series important to its customers.

"We are proud to be partnering with Courtney Force and the John Force Racing team for the 2017 season and beyond," said Walter Scott, Chief Marketing Officer for Advance Auto Parts. "After working with John and the team last year through our partnership with PEAK, we got to know Courtney and felt she would be a great ambassador for our company. Our team members and customers love NHRA drag racing and we can't wait to see the Advance Auto Parts Funny Car on the track in 2017."



Photo & story courtesy of JFR Public Relations

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