

**The Bandit Jump: 40th Anniversary of
Smokey and the Bandit**

On the week of June 17th through the 24th thousands of die-hard “Smokey and the Bandit” fans reunited for the Annual Snowman’s Run and The Bandit Run with their 1977 Pontiac Trans Ams and Snowman’s Semi Truck rigs touring the film locations and celebrating all things Bandit!

2017 marked the 40th Anniversary of the filming of “Smokey and the Bandit” which was filmed in and around Jonesboro, GA. The 40th Anniversary Celebration included a series of events throughout the week. The finale event, the Bandit Jump was held June 24th at the Atlanta Motor Speedway!

The Bandit Jump was a special celebration in honor of the movie, Jerry Reed and our Veterans. Hollywood Stuntman/Stunt Coordinator, Oliver Keller and a team of professional stuntmen including members of the Stunts Unlimited team who created the original jump, reenacted the famous Bandit Bridge Jump. All of the proceeds from the event benefit American Veterans.

Mr. Keller jumped a 1977 Trans Am approximately 150 feet. This car jump has not been done since the filming. In the last 40 years nature has taken over the original location. The Bandit Jump also featured several other memorable stunts from the

movie and a concert from Convoy an Atlanta based Southern Rock and Roll tribute band that brought one of the best shows you will ever see. The event featured a special appearance by Mr. Burt Reynolds!

All of the proceeds from the event benefit American Veterans. For full details on how to support the cause visit the website www.thebanditjump.com



Photos: MSA Staff & film media sources

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