

## Speed Visits Atlanta To Promote SYLVANIA Silverstar® zXe Global Rallycross Atlanta

Scott Speed, whose racing experience includes all three NASCAR national series and Formula One, was in the Atlanta area Wednesday, July 24, to promote SYLVANIA Silverstar® zXe Global Rallycross Atlanta, which was held Aug. 10 at Atlanta Motor Speedway.

Speed raced against local media members at Andretti Indoor Karting & Games in Roswell on Wednesday in addition to previewing the GRC event with local news outlets. Speed also conducted a brief Q&A session with children at the Ultimate Race Kamp, a summer camp held at Andretti.

The California native provided a preview of SYLVANIA Silverstar® zXe Global Rallycross Atlanta for those in

attendance not familiar with the thrilling excitement of GRC racing. The GRC race format consists of heat racers, a last chance qualifier race and a final race with the top finishers from each preliminary event.

The inaugural event at AMS will combine action sports, short track racing and motocross with racing taking place on a course made up of dirt, asphalt, gravel, water and ramp jumps.

"For the cars to be able to do what they do, jump and accelerate, it's pretty impressive to see on just on its own right," Speed said. "Then, if you add in the type of racers we have in the series and the format with it being a sprint race and such a shootout, it breeds a lot of unknown. It is

extremely exciting."

Speed, who also currently competes in the NASCAR Sprint Cup Series, won the first GRC race of the season at the X-Games in Brazil. The race was Speed's first in a GRC car.

"You don't ever expect to be able to jump into something and win on your first try, especially when you have never driven the car before or anything like it," Speed said. "As soon as I sat in the car, it fit my driving style. (With) the way I see corners, it was a good fit. I still have lots to learn about the series and those cars, but it is certainly something that was a natural fit."

Speed currently sits sixth in the overall championship standings.

Photo by Fred Hanyon.MSA



## Coca-Cola® Inspired Menu returns to Atlanta Motor Speedway for AdvoCare 500 Race Weekend

A full menu of Coca-Cola® inspired food items returns for the AdvoCare 500 NASCAR night race weekend at Atlanta Motor Speedway. Four new items will debut at the Taste of Coca-Cola® concession stand this year along with the return of the fan-favorite "Coke Zero Brisket Tacos".

"Fans loved the Coca-Cola inspired menu at last year's AdvoCare 500," said Ed Clark President of Atlanta Motor Speedway. "After the overwhelmingly positive feedback from fans, drivers and media members alike, I was excited to see what Executive Chef Nick Klug had in store for this year's race. He out did himself with a traditional menu of speedway foods, but with the Coca-Cola® twist."

In addition to the return of the fan-favorite "Coke Zero Brisket Tacos" that are braised in Coke Zero and topped with chipotle aioli sauce, fresh lettuce, cilantro vinaigrette and fried tortilla strips alongside fresh lime wedges, the additional

Coca-Cola® inspired items include:

**Fried Coca-Cola® Donut Holes** - Fresh deep fried donut holes glazed with a Coca-Cola sauce fondant. Served over sweet peaches and topped with whip cream and maraschino cherries.



**Coca-Cola® Bratwursts** - Poached in Coca-Cola® and caramelized onions, this bratwurst is served topped with smoked gouda cheese, crisp bacon and a Coca-Cola® BBQ sauce combining sweet, smoky

and salty flavors.

**Cherry Coke Pulled Pork Sandwich** - Cherry Coke braised pork served on a soft onion roll, smothered in Coca-Cola® BBQ sauce and topped with a zucchini pickle and TABASCO fried onions.

**Coca-Cola® Chicken Wings** - A mix of sweet and spicy, these chicken wings are covered with a fiery Coca-Cola® sauce. The wings are served with rich blue cheese and celery sticks.

The Taste of Coca-Cola® concession stand is located outside Section 123 in



the Earnhardt grandstand on Labor Day weekend, Aug. 30 - Sept. 1, 2013.

NASCAR night racing returns to Atlanta Motor Speedway on Labor Day Weekend for the AdvoCare 500 race weekend. Tickets are on sale now and adult tickets start at \$39. Student tickets cost just \$19. Other specials are available while supplies last. For more information, visit [www.atlantamotorspeedway.com](http://www.atlantamotorspeedway.com) or call the AMS Ticket Office at (877) 9-AMS-TIX or (770) 946-4211.

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