

What is the Countdown?

The 2013 NHRA Mello Yello Drag Racing Series will feature an 18-race regular season, followed by a six-race NHRA Mello Yello Countdown to the Championship playoff to determine Mello Yello world champions in Top Fuel, Funny Car and Pro Stock. The fields for the championship playoffs, which will be set at the NHRA U.S. Nationals at Lucas Oil Raceway at Indianapolis, will continue to include the top 10 in each class.

In the Pro Stock Motorcycle category, the season will feature a 10-race regular season and a six-race playoff. The top 10 riders will advance to the championship playoffs following the NHRA U.S. Nationals.

After the NHRA U.S. Nationals, championship playoff competitors will have their points readjusted and separated in 10 point increments. Points leaders in each of the four professional classes after the regular season will be awarded with a 20-point bonus, increasing their leads over the second place qualifiers to 30 points. Thus, first place in the standings will begin the Countdown playoffs with 2,110 points; second place with 2,080 points and so on to 10th place starting with 2,000 points.

The NHRA Mello Yello Countdown to the Championship playoffs begin at the NHRA Nationals in Charlotte, N.C., and then head to the AAA Texas NHRA Fall Nationals in Dallas, the AAA Insurance NHRA Midwest Nationals in St. Louis, the Auto-Plus NHRA Nationals in Reading, Pa., before heading west for the NHRA Nationals in Las Vegas and the season-ending Automobile Club of Southern California NHRA Finals in Pomona, Calif.

2013 MELLO YELLO COUNTDOWN TO THE CHAMPIONSHIP

WHAT: The NHRA Mello Yello Series' playoff system, announced in August 2006 and debuted in 2007.

WHEN: The Countdown spans the entire season, with two distinct tiers in which the field of championship-eligible drivers is reduced to 10 before determining the final champion in each category.

WHERE: The Countdown can be followed in person at any of the 20 NHRA Mello Yello Series tracks across the country, from Los Angeles to Chicago to Englishtown and virtually everywhere in between. And all 24 races can be seen on ESPN2 and ESPN2 HD, which telecasts all of the NHRA Mello Yello Series races in high definition to nearly 100 million households.

HOW IT WORKS: The NHRA Mello Yello Drag Racing Series is comprised of an 18-race regular season and a six-race Mello Yello Countdown to the Champion-

ship playoffs. Pro Stock Motorcycle competes in a 10-race regular season and six-race Countdown playoffs.

The NHRA Mello Yello Drag Racing Series Regular Season is an 18-race series which the full-field of drivers in each category is reduced to 10 who advance to the playoffs and remain eligible for the 2013 Mello Yello Series world championships. These top 10 drivers in each class will have their points adjusted in 10-point increments with the first-place driver receiving a 20-point — or one-round — bonus for winning the regular season. The first-place driver will begin the playoffs with 2,110 points followed by 2,080 for second on down to 2,000 for 10th place. The regular season begins at the O'Reilly Auto Parts NHRA Winternationals Feb. 14-17 in Southern California and ends at the NHRA U.S. Nationals in Indianapolis over Labor Day weekend.

The NHRA Mello Yello Countdown to the Championship is a six-race playoff in which the field of 10 remaining drivers eligible for the championship in each category is reduced to one in each category, the



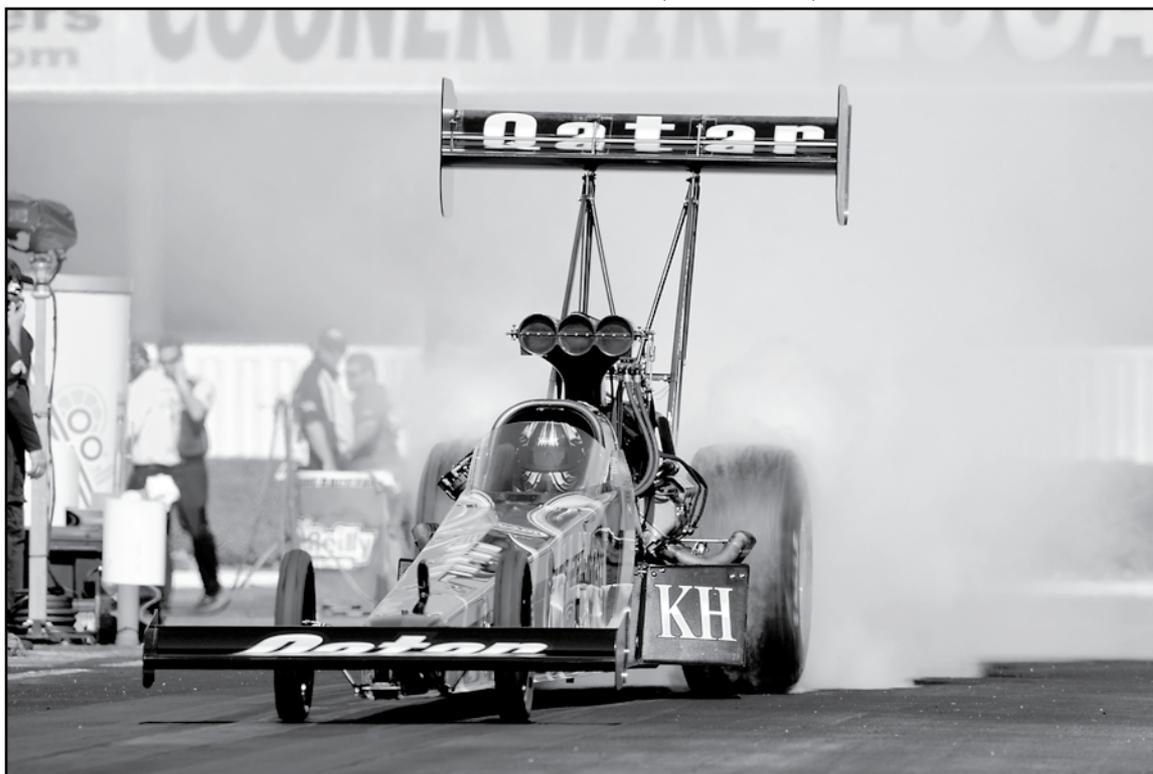
NHRA Mello Yello Series world champions. The playoffs begin at the NHRA Nationals at zMAX Dragway Sept. 13-15 and culminate with the Auto Club NHRA Finals, Nov. 7-10, in Pomona, Calif.

WHAT YOU NEED TO KNOW:

The Countdown to the Championship will allow more drivers than ever before to legitimately compete for an NHRA Mello Yello Series world championship.

The final six events will include full fields in a traditional elimination format.

The average margin of victory over the seven years preceding the Countdown to the Championship (2000-06) in the NHRA Mello Yello Series' three classes that run full schedules was: Top Fuel, 256.5; Funny Car, 221.3; and Pro Stock, 378.7.



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