

The Great American Motorcycle Show

Story: Nancy Elles / Photos: MSA Staff

The biggest indoor motorcycle show in Georgia returned to the Cobb Galleria on January 26 & 27. After 27 years this show is still a big draw for riders. It marks the beginning of riding season and comes around about six weeks before Daytona Bike Week.

Saturday was below freezing when we arrived at 11am and the Galleria was filling up quickly. A lot of riders braved the cold that morning.

Hundreds of vendors come from all over the country. I met a nice lady selling women's apparel from Minnesota. She thought she was coming to a warmer environment. HA! Also noticed a lot of female vendors.

Now down to business. There are vendors for everyone and everything related to cycling. Clothing, parts, travel destinations, travel trailers and MOTORCYCLES.

Late models, dirt riders, racing, custom and vintage, or brand-new. Big local dealers were there as well as independent ones. You could look into a new paint job or find someone to build you a ride from the ground up. There were two stations set up for sewing and one of those would do custom embroidery.

One thing I have noticed over the years are all businesses are realizing that this demographic of customers have money and are willing to spend it. A lot more baby boomers are retiring and buying bikes. Or some people have rode their entire lives and continue to upgrade. I saw people of all ages and parents bringing their kids.

Get Out And Ride Folks!

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VINTAGE



PRETTY FACES



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Owners:
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Cory Hillman

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