

DEGA TRANSFORMED

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Richard Childress then came out and ran a bobcat to grade an area for new tree planting. He can drive anything. Recently he received his helmet from his last race at Talladega after it was found in a closet. In Childress' first race at Talladega in 1969 he raced on Saturday and Bill France asked him to race on Sunday for \$500.00 and purse money because of a drivers strike. He will also be bringing the Number 3 car that won the Winston Million in 2000, which was Dale Earnhardt Sr.s, last win before passing in 2001. It will be on display and driven around the track by Richard for some laps. What a way to honor the man or "The Intimidator."

On September 25 th the ribbon cutting and name unveiling for the open air social club was attended by Kaye Ivey the Governor of Alabama, Bill France Seniors granddaughter (Lesa France Kennedy) and one of the original "Alabama Gang" members Red Farmer.

As Talladega Superspeedway Chairman Grant Lynch announced the opening, a gigantic cover was pulled off the 6-foot letters BIG BILLS on



MATT DiBENEDETTO CUTTING THE RIBBON TO THE REFURBISHED (KEN PATTRSON MEDIA CENTER)



MATT 2ND IN (LAYING DOWN THE ASPHALT)

the front of the rustic building. Behind this sign is a collection of old photographic murals with Bill France prominent in all of them. In one of the pictures Bill is selling tickets to a Harley rider at the gate for the first race in 1969. Bill France was the creator of Talladega Superspeedway and so it is appropriately named BIG BILLS in a 1969 themed building. The racing will be spectacular as well as the new amenities.

This is more than a race, This is TALLADEGA!!

Go to talladegasuperspeedway.com to get tickets to the EXPERIENCE.



RICHARD FORGOT ABOUT THIS HELMET



MOVING THE EARTH



RICHARD WILL BE DOING LAPS IN THE #3 AT THE UPCOMING 1000 BULBS 500



Left to right: RED FARMER, GOV. IVEY, LESA FRANCE KENNEDY AND GRANT LYNCH



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